

E1-129 to 3 Year Plan

Antragsteller*innen: Swedish Young Greens (decided on:
04/27/2017)

Text

Insert in line 129:

event every year in one of these regions.

• European recruitment days – Through two common recruitment days every year, where all member organisations recruit simultaneously, the Federation of Young European Greens will convey a feeling of a single joint movement. The number of new registered members in each MO will be reported to the EC, adding up to an impressive total result. Prior to the European recruitment days, the EC will collect and share successful recruitment examples and best practises from different parts of Europe, effectively strengthening the recruitment skills among the member organisations.

Reason

One of the three main aims of the Federation of Young European Greens over the next few years is to strengthen the Young Green movement. An important way to strengthen a political movement is to recruit new members who can carry the green message. Several member organisations work actively and strategically to refine their techniques of member recruiting in schools, city centres, festivals, queues for concerts, etc. The Federation of Young European Greens is a platform where this knowledge should be shared.

The Swedish Young Greens recruit members every week in different parts of the country. But a few times a year, we arrange a national recruitment day, where all local branches of the organisation recruit simultaneously. We want to bring this initiative to the European level. If all member organisations twice a year conduct a common recruitment day and report their results to EC, we are likely to get an impressive number to brag about. It would illuminate the broadness of the green movement, and hopefully generate some media attention.