

## **R9 Greenwashing: the hidden face of carbon offsetting**

Proposer:                   écolo j  
Agenda item:               6. Resolutions

### **Motion text**

1 Over the last few years, we've seen many claims from countries, governments,  
2 institutions - like the European Union, and even from private companies (Pepsi,  
3 Amazon, fossils fuels companies such as Total Energies, Exxon, Shell, and so on)  
4 pledging to achieve "net zero carbon emissions" by 2050 or 2040 for "bolder"  
5 claims (looking at you, Amazon).

6 It sounds amazing. But how do they plan to make it happen ?

7 Firstly we have to explain what "net zero" actually means exactly, and why it's  
8 not such a great promise.

9 Net zero carbon emissions does not mean that a country or a company will stop  
10 emitting CO2 into the atmosphere, but rather that they won't emit more than they  
11 already did. To achieve this goal, they can drastically diminish their  
12 activities... or continue as they do and "compensate" it by paying carbon offsets.

13 Those are the mandatory offsets that companies with massive carbon emissions  
14 have to buy to stay under the maximum amount they can emit per year. It was  
15 decided and set up in the Kyoto protocol in 1997 and then updated in the Paris  
16 agreement in 2015. The conditions are stricter, and not every project can be  
17 funded<sup>1</sup>.

18 They are also the voluntary offsets, which compose the majority of the market.  
19 Companies can buy large amounts of offsets, like they would with stocks, in  
20 order to finance all sorts of projects. The prices for these can go as little as  
21 10\$ for a ton of CO2<sup>2</sup>.

22 Even individuals such as ourselves are encouraged to buy into these plans when  
23 making purchases with certain companies (e.g. when buying a plane ticket with an  
24 airline, you can pay an additional fee to compensate for your flight emission).

25 What does the money from these carbon offsets plans actually do ? There are

26 companies specialized in carbon offsetting, like Nature Conservancy in the  
27 United States of America. They pledge that the money will help create climate  
28 regulation projects, such as wind farms, solar panels fields, biogas factories,  
29 protect forests from being cut down or for planting new trees. Forestry is the  
30 most popular choice, since it's really cheap.

31 There's also capturing the excess of methane emissions. It's more "nichey", but  
32 could be more effective than the others. Unfortunately, it's also the more  
33 expensive option, so it's not largely funded for the moment.

34 Here comes the controversy part.

35 On paper, it looks amazing, as if these companies (the ones selling the carbon  
36 offset, and the ones buying it) actually are interested in doing their part. But  
37 in the majority, these are just schemes, completely bogus, useless projects that  
38 have next to zero impact. They only serve to give them a good conscience and  
39 good press.

40 In some cases, the forest was never under threat of logging and was already  
41 considered a reserve. In others, the projects were funded, but then the forests  
42 were heavily logged anyway. One instance is in Bethlehem, Pennsylvania (USA),  
43 where an offset market was created by Nature Conservancy in 2011 to "protect"  
44 2000 acres of forest. Chevrolet was the first to fund it, but Disney funded the  
45 project from 2014 to 2022.

46 It gave the massive company the image of a carbon reducer leader. But the area  
47 was already protected before the market was set up, and there had been little to  
48 no danger of over-harvesting in the region<sup>3</sup>. The bought offsets are thus  
49 meaningless.

50 There are so many more examples of this kind, and not just in the United States  
51 of America, but all over the world, including in the Global South and in Europe.

52 "To actually make a difference, carbon offsets have to take more carbon out of  
53 the atmosphere or prevent more emissions that would otherwise have happened  
54 without them. This is called additionality. Without it, the credits are not  
55 offsetting anything."<sup>4</sup>

56 Another huge problem is the respect to indigenous lives in the territories  
57 "protected". In most cases, they are not even consulted about the future of  
58 their territories, or are even delocalized from them.

59 One case in particular comes to mind : the case of the communities of the Pira  
60 Paraná River, in Colombia, where companies have imposed a multi-million dollar

61 deal on them. They claim that the deal was signed by a false representative of  
62 their tribe. The Court agreed to their claim and ordered that the tribe  
63 officials be met and decide whether or not to sign a new, better deal.<sup>5</sup>

64 Last but certainly not least: the biggest risk we incur since these schemes'  
65 creation is that people and companies will emit more carbon emissions because  
66 they think they are compensating with the offsets, ignoring the real solution,  
67 i.e. reduction instead of compensation. And it may very well already be the  
68 case.

69 Climate change is the biggest fight our world and future generations will have  
70 to overcome, and it has to be taken seriously. We cannot continue as it is. We  
71 each have to limit our impact. Everyone can do their part, but not when big  
72 industries are emitting more carbon into the air than an entire population would  
73 in their entire lifetime. Policies have to be created about this. And they have  
74 been, but they weren't the firmest, and loopholes were taken by those who can.

75 We, the Federation of Young Europeans Greens, require our government officials  
76 proper and demanding laws, regulations and control on carbon offsetting: not  
77 just for mandatory ones, imposed by governments, but for voluntary ones as well.  
78 They compose the largest portion of this market and are proven ineffective and  
79 even harmful to our collective efforts. We also ask for more transparency and  
80 real effective change to be made to meet the climate pledges.

81 If we want this to be an efficient tool in the fight against climate change (and  
82 it can be), not just a greenwashing scheme, companies and industries will also  
83 have to, finally, stop doing as they do, and reduce their activities.

84 Our collective survival depends on it.

85 <sup>1</sup> For instance, the European Union does not permit forestry carbon offset  
86 projects.

87 [https://www.youtube.com/watch?v=61SWIYwCaSE&list=TLPOMjEwNzIwMjOy10b5niyV0w&index=5&ab\\_channel=TheEconomist](https://www.youtube.com/watch?v=61SWIYwCaSE&list=TLPOMjEwNzIwMjOy10b5niyV0w&index=5&ab_channel=TheEconomist) (23/07/24)

89 <sup>2</sup>Ibid.

90 <sup>3</sup>[https://www.youtube.com/watch?v=AW3gaeIByyY&list=TLPOMjEwNzIwMjOy10b5niyV0w&index=4&ab\\_channel=WendoverProductions](https://www.youtube.com/watch?v=AW3gaeIByyY&list=TLPOMjEwNzIwMjOy10b5niyV0w&index=4&ab_channel=WendoverProductions) (21/07/24 - 23/07/24 - from 3:08 min. to  
91 3:46 min.)

93 <sup>4</sup>[https://www.youtube.com/watch?v=m0Z\\_tzv9XCg&ab\\_channel=BloombergOriginals](https://www.youtube.com/watch?v=m0Z_tzv9XCg&ab_channel=BloombergOriginals) (from  
94 21/07/24 to 23/7/2024 - 2:06 minutes to 2:22 minutes)

95 <sup>5</sup>[https://www.france24.com/en/live-news/20240710-amazon-tribes-win-lawsuit-over-](https://www.france24.com/en/live-news/20240710-amazon-tribes-win-lawsuit-over-carbon-credits-in-colombia)  
96 [carbon-credits-in-colombia](https://www.france24.com/en/live-news/20240710-amazon-tribes-win-lawsuit-over-carbon-credits-in-colombia) (23/07/24)

## 97 Sources

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## Reason

It is time for FYEG and the Global North to take responsibility for the greenwashing caused by the carbon offsetting. We hope other Member Organisations of the Federation of the Young European Greens will be interested in this topic that is fundamental for an organisation willing to take environmental, social and

historical responsibility.