

PP1 A10

Political Platform

Proposer: FYEG EC

Title: PP1 A10: Political Platform

Political Platform text

From line 1149 to 1152:

influence their behaviours. We also think the environmental and visual impact of advertisements should be addressed, for example by ~~limiting the size of advertising billboards in cities, making sure they are not illuminated at night, and banning digital advertising screens.~~banning private advertisement in the public space.

Reason

This amendment is part of a overall suggestion from the Beyond Growth Platform after the revision of the Political Platform. The amendments were submitted as an only amendment to the text, but were re-submitted separately to facilitate the debate during the GA.

The amendments are in line with the resolution on Degrowth (R5) tabled by the EC following the request of the Beyond Growth Platform.