

EEB2 Kristina Konarcheva

Agenda item: 6. Ecosprinter Editorial Board Candidates

*Dear FYEG members,*

I'm excited to reach out again and put myself forward for a second mandate on the Ecosprinter Editorial Board.

Being part of the board over the past year has been an incredible experience. I've seen firsthand what works well and where we can improve, and I'd love the chance to build on what we've started. As a member of Youth for a Green Future in Bulgaria, I've had the opportunity to connect with many of you at different events, and I look forward to strengthening those relationships and meeting even more of you!

### ***What are our key achievements in the 24/25 mandate?***

- Expanded Ecosprinter's reach in Eastern Europe and the Balkan region
- Reestablished the partnership with the Green European Journal (GEJ)
- Boosted Ecosprinter's presence on Instagram by increasing followers

### ***What challenges does Ecosprinter face?***

- Lack of consistency due to frequent team changes and inactivity of members
- Slow onboarding at the beginning, limiting momentum and time for actual work
- Difficulty in maintaining a long-term vision and planning strategy

### ***Why am I applying again?***

- To build on the progress made and ensure continuity, addressing challenges like slow onboarding and member disengagement
- To help Ecosprinter become a more consistent, impactful, and engaging platform for green advocacy and youth empowerment
- To share my motivation and skills with other members and encourage stronger commitment to Ecosprinter's mission

### ***How can I contribute?***

- I have deepened my expertise in green advocacy, climate communication, and sustainability through multiple academies (European Green Academy 2024 in Brussels, Green Youth Academy 2024 in Sofia)
- I have developed leadership and organizational skills as a member of the Executive Committee of Youth for a Green Future
- I have gained content creation and social media management skills through a Content marketing course, relevant for enhancing Ecosprinter's outreach and engagement

After a year of getting to know Ecosprinter and its challenges, I'm even more ready to tackle them and make continuity a priority. I'm excited to keep working on making Ecosprinter more visible, consistent, and engaging with content that truly matters.

Looking forward to hopefully continuing this journey!

*Green wishes,*  
*Kristina Konarcheva*



## KRISTINA KONARCHEVA

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### PERSONAL SKILLS

Communication and teamwork

Fast assimilation of new information and ability to meet deadlines

Analytical thinking and independence in decision-making

Writing and editing

### TECHNICAL SKILLS

Canva  
Social Media  
Content Creation  
Microsoft Excel and Word

### LANGUAGES

Bulgarian - Native  
English - C1  
German - B1  
Dutch - A1

## EXPERIENCE

### **Executive Committee Member, YOUTH FOR A GREEN FUTURE**

January 2025 - present

- Project management and participation in preparation teams for funding applications
- Climate communication and content creation
- Events logistics coordination

### **Ecosprinter Editorial Board Member, FYEG**

Aug 2024 - Present

- Overseeing and participating in all stages of the editorial process
- Collaborating with FYEG members and engaging with young people to gather insights, articles and commentary
- Climate communication and social media content management

### **Sustainability Specialist, EUROHOLD BULGARIA AD**

June 2023 - present

- CSRD, EU Taxonomy & Sustainability Reporting (ESRS, GRI, TCFD)
- Preparing and analyzing materials and questionnaires for stakeholder engagement on double materiality assessment of key topics
- Collecting and analyzing external data to benchmark sectoral sustainability risks for subsidiaries
- Preparing interim and annual reports in accordance with the applicable standards for the publicly traded companies

## EDUCATION



### **Master's degree, Responsible and Sustainable Governance (ESG & CSR)**

Sofia University

Year of Graduation: 2023



### **Bachelor's degree, Public Administration**

Sofia University

Year of Graduation: 2022

## COURSES AND ACADEMIES

### **European Green Academy 2024**

Institution: Green European Foundation

### **Green Youth Academy 2024**

Institution: Youth for a Green Future, Bulgaria

### **Double Materiality Assessment**

Institution: Greenomy

### **CSRD & ESRS for corporates**

Institution: Greenomy

### **EU Taxonomy and Sustainable Finance**

Institution: Greenomy

### **CSRD Fundamentals**

Institution: CSRD Institute

### **Winter School "Energy and Climate"**

Institution: Faculty of Economics and Business Administration, Sofia University