

T2 Vita Davydova

Agenda item: 2. Candidates for Treasurer

Introduction

Hello dear friends!

I'm Vita (She/They), and I'm excited to put myself forward as a candidate for the next Treasurer of FYEG!

I'm 23, an activist, and currently studying Political Science.

I've been organising since I was 13, from standing up against xenophobia to EU24 campaigns and running workshops on mental health or climate. Social justice has always been the heart of my activism, and over the years, I've come to realise that creating lasting political change requires not just passion but structure, resources, and the ability to sustain ourselves.

With the increasing defunding of civil society, I believe we can't afford to be broke. We need to be bold, resilient, and united! To grow our movements, win elections, and support our members, we need to be smart both politically and financially.

I hope you connect with my vision for a bold and practical FYEG! If you're pressed for time, there's a shorter version on the last page:D

Can't wait to see you all at the GA!

Yours truly,
Vita

Supporters

Saúl Lara (Juventud Verde); Teun Boswinkel (Jong Groen); Ignasi Digón (Joves Ecosocialistes); Vilma Jaatinen (Vihreät Nuoret); Salih Tuna (Genç Yeşiller); Rosa Al-Baldawi Dilling (Young Greens England & Wales); Manon Chevallier Vivier (Les Jeunes Ecologistes); Greta Tilvikaitė & Rokas Slančiauskas (Union of Young Democrats of Lithuania); Brajan Martić (Youth Forum URA); Renata Anetska (Ostra Zieleń); Lucie Hermans (Ecolo J)



Member Organisation:
DWARS, GroenLinkse Jongeren

MOTIVATIONAL LETTER

Vita for FYEG treasurer

THIS IS PERSONAL (AND POLITICAL)

Dear Friends,

My name is Vita. and I am excited to put out my candidacy to become the next treasurer of FYEG. I am a 23-year-old activist currently studying Political Science at the University of Amsterdam, with a specialisation in Public Policy and Governance, currently writing a thesis on justice and climate finance: two topics that closely connect my academic interests with my political values.

My political awareness began at a young age. By the time I was 13, I was already organising other young people in a range of organisations combating xenophobia and racism, running workshops on topics like solutions based journalism, mental health or the housing crisis. Social justice has always been a core pillar of my activism, and I've long been committed to building inclusive and accessible spaces.

Over time, I've also come to understand just how essential finance is to activism. Time and again, I've seen how limited resources restrict what grassroots and youth-led movements can achieve. In our movements, money is a scarce resource - but it's also a powerful one. It enables action. It builds capacity. It redistributes power. It's a tool that we must use intentionally and transparently if we want to build long-term, sustainable political change. That's why I've increasingly focused on fundraising, grant writing, and budget management within my political, academic and professional work.

As Treasurer of the Executive Committee, I want to keep fighting for social justice not only through our political positions, but also by ensuring our financial strategies reflect our values: inclusion, accessibility, and equity. Being Treasurer is more than just finances - it's about enabling our political resistance.

WHY TREASURER?

My first interaction with FYEG was four years ago, when I joined the Mental Health is Political event in Montenegro. Then and there, I found my political home - a space where I could be outspoken, where action felt tangible, and where change was visibly happening. I found a place where I felt empowered, a place where I could also see those around me growing, building, and creating change with incredible determination and inspiring passion. **Since then, my genuine love for the people in this organisation, for what it stands for, and for the change it creates, has grown ever stronger.**



MOTIVATIONAL LETTER

Vita for FYEG treasurer

WHY TREASURER?

Throughout the years, I have stayed actively involved with FYEG in many different capacities. I have,

- Served as a coordinator of the Mental Health Working Group
- Helped drafting the Mental Health is Political resolution for the FYEG GA and the EGP Congress
- Engaged in multiple preparatory teams, where I helped design accessible, creative, and politically sharp programmes.
- Worked in the FYEG office as Campaign and Events Officer, where for 1.5 years I implemented the EU24 election campaign, supported budgeting and fundraising, organised international events, and contributed to the campaign's political and visual strategy.

At the level of my Member Organisation, I took on the role of treasurer in DWARS Noord-Holland Flevoland, where I've been managing budgets, ensuring transparent financial processes, and working on fundraising efforts for our organisation. Beyond this, I led a campaign advocating for just housing policies, coordinating a team of volunteers who contributed through fundraising, awareness-raising actions, and submitting a resolution to the national congress of GroenLinks/PvdA.

All of these experiences gave me a deep understanding of FYEG's internal functioning, its financial needs, and the realities our member organisations face.

Additionally, I am currently leading an international fundraising strategy through my work with Make Mothers Matter - an organisation helping 10+ million women a year. In this role I support the organisation as a freelance consultant with strategic fundraising, and engagement flows, while managing an international team of 10 people.

I believe treasurer is a natural next step for me in FYEG. I know how the organisation works from within. I have worked in the office, I have collaborated across teams, and I understand the internal and external dynamics that shape our finances. I want to make our organisation more transparent and accessible to MOs, expand alumni and fundraising efforts, and build systems that support the long-term strength of our movement. **Because Treasurer is not just a technical position - it is a political mandate. It is about building power through structure, enabling our resilience and proving our money is where our values are.**

Looking ahead, I see a broader challenge that I aim to address: for us to succeed, we need to be bold with money. If we want to build strong movements and support our members, we cannot afford to be broke.

I love this organisation and want to continue contributing to its future. Becoming Treasurer feels like the best way for me to do that right now. I know I can do it well, and I am genuinely excited about making money work for this wonderful organisation.

*yours truly,
vita*



VISION STATEMENT

Vita for FVEG treasurer

POLITICAL CONTEXT & CHALLENGES

We are living through a deeply challenging time. Russia's ongoing war in Ukraine continues to devastate lives and actively dismantle peace and democracy across the continent. At the same time, we are witnessing a genocide in Gaza, with unimaginable human suffering, international silence, and attacks on the very idea of justice. In parallel, we are witnessing the rapid erosion of civil liberties, the normalisation of fascist rhetoric, and a steady rollback of rights we fought hard to win - from reproductive justice to the right to protest. Climate collapse is accelerating. Public services are being gutted. Across Europe, youth organisations, NGOs and progressive campaigns are under increasing pressure. Funding is shrinking. For many, activism no longer feels energising, but exhausting and in many cases, dangerous.

Despite it all, people are still demanding change.

Our job is to spread a vision where this change doesn't have to come through fear, austerity, or scapegoating. We also can't become the US Democrats of Europe - hesitant, compromised, and afraid of our own collective power.

In this time, **WE MUST BE BOLD!**

If we want to build movements, win elections, and support our members meaningfully, we need to be strategic with our politics, and with our finances. The systems we're up against are well-funded and well-organised. If we don't learn how to sustain ourselves, we won't be able to challenge them.

One of the greatest strengths of the Green movement is unity. Despite cultural differences, political nuances, and national contexts, we remain closer to one another than any other political family. With that unity, our responsibility is to continue pushing for the right things: social and climate justice, diversity, equality and joy.

While billionaires are leaving Earth and governments are abandoning their people, we can't back down. We can't afford to be fragmented. We have to continue to stand in unity and solidarity with minorities and marginalised people, we need to fight against the systems that are the root of injustice and we need to support each other across borders. If we want to be ready for what's next we must invest in each other, build infrastructure that lasts, and make sure our movement has the resources to act.

Because when the world feels like it's falling apart, we must stay organised.



BUT HOW WILL WE DO THIS?

VISION STATEMENT

Vita for FYEG treasurer

BUT HOW WILL WE DO THIS?

Fundraising: more grants, more campaigns, more freedom

NGOs, youth organisations and progressive movements are being defunded. FYEG must strengthen its financial resilience if it is to continue serving its members and leading progressive youth politics in Europe in the same capacity. This begins with a serious, structured approach to fundraising.

I want to continue what we started during the EU24 campaign and implement a long-term fundraising strategy that actually works. That means securing grants, launching creative crowdfunding campaigns, and building a reliable donor base.

A financially secure FYEG thrives. It builds better campaigns, supports its members in real ways, and keeps its political autonomy. If we want to shape the future, we need to fund it.



Alumni Network: movements win when we pass the mic

When I think of FYEG, I think of the brilliant people who inspire me. FYEG has always been more than a youth organisation. FYEG is a political school, a community, and a launchpad. Yet, too often, we lose these incredible people who've shaped our history.

We need an alumni network that goes beyond a list of MEPs. This is the time to build foundations for the future of FYEG in anything it touches.

A strong alumni network will not only help preserve institutional knowledge, it will expand our capacity. By creating tiered alumni structures, we can share the expertise our members already have. By developing new pathways for continued engagement, we ensure that even those who feel they've "done it all" within FYEG still have a place to grow and give back, whether in time, voice or money. Structured, but flexible knowledge sharing will create continuity and connection across generations of activists.



VISION STATEMENT

Vita for FYEG treasurer

Tangible support for MOs: finances should empower activism, not block it

Practical and proactive support is crucial. Many organisations are often overwhelmed by bureaucracy or lack the resources and capacity to even reach the offered funding opportunities, create digital strategies, or manage projects. FYEG can and should offer direct relief through toolkits and transparency about what knowledge, skills or materials are available.

To help our MOs feel more united and supported, we need to make it easier for them to get involved and help them feel more confident doing so. We can make this support last longer by linking it to our alumni network efforts including everyone in the process.

Strong organisational outreach: Green politics should lead, not follow

To grow our impact, we need to think both deep and wide. Our internal structures must be strong, but we also need to reach beyond our immediate circle. That means finding new partners and collaborating on shared projects without compromising our values.

This outreach could take many forms from digital campaigns, advocacy efforts or grassroots training programmes. What matters is that we make ourselves open to new people, new ideas, and new alliances. If we want our politics to win, we must be seen.

GENERAL DIRECTION OF FYEG

With all the ambitious ideas, I fully understand that FYEG's capacity is limited. As someone who worked in the office, and served on a board where every second position was not filled, I know what it means to be under-resourced and overstretched. This plan is realistic. It will not place pressure on a small group of people, but instead focus on developing participatory and community-driven approaches. This is something we can build into our wider structure, by activating the whole network.

I don't believe in over-promising, but I do believe in long-term strategy. I believe in an FYEG that is resilient, resourceful, and radically committed to its values. FYEG that is not afraid to name injustice, but is also prepared to organise against it - strategically, practically, and financially. FYEG can and should take care of our members while continuing to challenge the systems we exist within.

If elected, I will not only bring my experience from the office and as a treasurer, but a clear plan, shaped by what I've seen work and what I know still needs building. I want FYEG to lead by example, both politically and organisationally. We can't afford to be caught off guard. We need to be ready, supported, and funded.

*yours truly,
Vita*



WHY VOTE FOR VITA (IN SHORT)



PROVEN TRACK RECORD OF COMMITMENT:

I've got a decade of organising experience with 4 years of direct involvement in FYEG behind my back. FYEG is my political home and my dedication is everstrong.



EXPERIENCE WITH RESULTS:

My 1.5 years as FYEG's Campaign & Events Officer, coupled with my role as DWARS NHFL Treasurer, demonstrates my ability to effectively manage resources and deliver tangible outcomes.



GUARDING FYEG'S FUTURE, TOGETHER:

I am committed to ensuring FYEG's financial stability and empowering our members through transparent practices, sustainable fundraising, and collaborative structures. We can't afford to be broke or politically hesitant!



STRATEGIC VISION & ACTIONABLE PLANS:

Fundraising that works

This isn't a wishlist. I'm talking about actual grants, a donor pool, and a long-term plan that is sustainable.

An alumni network that gives back

We lose too many great people. Let's build a space where they give back through mentoring, training, and donations. Movements win when we pass the mic.

Tangible Support for MOs

Opportunities should empower, not be a bureaucratic burden. I want toolkits, application support, knowledge hubs, shared skills, and clear pathways to help every MO.

Outreach that leads

We should not wait around for FFF to come back. Green politics should lead, not follow. We must expand visibility, and connect with people who aren't already in the room.



FIGHT
FOR
JOY



Vita

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ACADEMIC BACKGROUND

Universiteit van Amsterdam

2021 - Faculty of Social Sciences
Bachelor Political Science

- Specialisation Public Policy and Governance
- Minor in Sociology
- Thesis Topic: Climate Finance

Espoo School of Art 2013 - 2021

Fashion and clothing 2020 - 2021
Film and media 2013 - 2021

Signaalimedia 2018

Media and Event Management
course by Signaalimedia

PERSONAL PROFILE

I'm an activist and Political Science student at the University of Amsterdam with a strong belief in financially sustainable youth movements. As a candidate for Treasurer, I bring experience in financial coordination, campaigning and communications to promote transparency, accessibility, and long-term thinking. I aim to strengthen FYEG's budget through a strategic mix of fundraising and internal knowledge sharing - because how we organise our resources reflects how we build power and retain momentum.

EXPERIENCE

Make Mothers Matter - 180DC

01.01.2025 - Present

Mikołaj Kuczmarski
+31 6 47199996

Team Lead

- Developing a fundraising strategy for a nonprofit client
- Leading an international team of 10 (split between Europe and BIT Mesra, India).
- Responsible for designing a crowdfunding plan, identifying additional funding opportunities, and creating operational flows to enhance volunteer and donor engagement.

DWARS Noord Holland Flevoland

01.07.2024 - Present

Pelle Monnens
+31 6 14131133

Treasurer Portfolio

- Coordinated grant applications in collaboration with DWARS National
- Fostered regional cooperation with GroenLinks Noord-Holland, securing additional budget support
- Oversaw financial management, including bookkeeping and reimbursement processes
- Led fundraising efforts for the regional housing campaign

Campaign and Member Retention Portfolio

- Organising and coordinating a campaign on housing with planned digital and real life outputs

Federation of Young European Greens

03.2023 - 08.2024

Cristiana Cerri
Gambarelli

Campaign and Events Officer

+39 331 52 044 04

- Accredited European Parliament Lobbyist
- **Managed and implemented EU24 campaign budget**
- Increased social media engagement by 173% and grew the email list by 200% through targeted digital campaigns.
- Led five successful campaigns and **fundraisers** across Europe.
- Organised international events for over 200 participants and coordinated live actions.
- Managed the press team, producing press releases that gained coverage in The Guardian and other major outlets.
- Coordinated the campaign's visual identity, collaborating with designers and contributing my own photography and graphic design.

Volunteer work (2022- present)

MAIN INTERESTS

Political communications, ecological economics, fundraising, strategy, sustainable fashion, social justice, mental health, public policy and governance, event production, photography, art, music

I KNOW HOW TO USE...

Microsoft Office
Google platform
CRM systems (Action Network, Odoo)
SPSS, Excel (statistical research)
Atlas.ti, Otter.ai
Adobe Premiere Pro
Adobe Photoshop
Wix, Canva, etc.
Various types of cameras

LANGUAGE SKILLS

English Full professional proficiency
Finnish Native proficiency
Russian Native proficiency
Dutch Limited proficiency

CONTACT INFORMATION

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Instagram
@vitassenad
Linkedin
Vita Davydova
Date of birth
27.02.2002

Freelance work

07.2024 - ongoing

Strategic Communications Consultant, Trainer

- **European Green Foundation**
 - Managed social media outputs across LinkedIn, Facebook, Twitter, and Instagram, driving engagement and visibility for the organisation's flagship annual event.
- **European Green Party**
 - Created and managed social media content throughout the event.
- **Steigenberger Icon Hotel Frankfurt am Hof & Dusseldorf**
 - Freelance assistant director for a global marketing campaign
- **Wave Project Brussels**
 - Created and led a training on campaigning

Palmén Design

07.2021 - 08.2021

Social media manager, brand developer

- Producing a brand sales & marketing strategy
- Developing the brand identity
- Coordinating social media outputs

Anna Palmen

+358 40 5911120

Workpower

07.2020 - 08.2020

Marketing assistant

- Created videos and advertising campaigns
- Managed social media accounts
- Wrote a variety of texts for the website

Ellen Bök

+358447164779

Norsensus & Nordic Council

11.2019-04.2020

Organizer and speaker for Nordic Youth media allies

- Working with SDG 2030 goals, organizing storytelling and solution journalism workshop

Jens-Peter Cavorius

+358 40 6614996

Face2Face - event series by Multilingual Youth of Finland

02.2019 - 02.2020

Interviewer, performer, content producer

- I developed the plot and created the questions; conducted journalistic research.
- Hosted the event on April 29.2020

Eilina Gusatinsky

+358 40 5705755

Helsinki Youth Council

5-30.08.2019

Copywriter & journalist

- I created a candidate compass platform for the City of Helsinki Youth Council elections

Ismo Kiesilainen

ismo.kiesilainen@hel.fi

The Hague, The Netherlands, 22 April 2025

Letter of Support for Vita Davydova, Candidate Treasurer Executive Committee

Dear fellow International Secretaries and delegates,

DWARS, GroenLinkse Jongeren, fully endorses the candidacy of Vita Davydova as treasurer candidate for the Executive Committee of the Federation of Young European Greens.

Vita is a creative, out-of-the-box thinker. In her role as treasurer of one of our local chapters, she initiated a housing campaign in Amsterdam and played a key role in organising several events focused on migration, housing, and campaigning. Although she hasn't been part of DWARS for long, Vita has already made a strong impact, bringing valuable expertise from her involvement in FYEG. Through her work on various prep-teams and her experience in the office during the European elections, she has developed a deep understanding of FYEG's internal structures and operations — and how they can be improved. Vita has a unique ability to analyse organisational systems and processes and innovate them to function more effectively and with greater impact.

Vita is now running for the position of treasurer because she believes that financial resources are not just a means of survival — they are a source of power, and with power comes the ability to create lasting change. Her vision is rooted in the idea that FYEG should not only be sustainable, but also bold in how it uses its resources to strengthen progressive movements across Europe. With a background in campaigning and experience in fundraising, Vita is committed to ensuring FYEG's financial foundation is solid, strategic, and future-proof. She aims to be realistic, improve resource allocation, and secure diverse funding streams that allow FYEG to remain independent and impactful. More than just managing the books, Vita sees the treasurer's role as a political one — ensuring that FYEG's values are reflected in its budgeting priorities and financial strategies.

With her experience and vision, I believe Vita will be a valuable addition to the Executive Committee and enthusiastically support her candidacy.

In green solidarity,

Soesha Sandker
International Secretary of DWARS, GroenLinkse Jongeren